



OutPatient Intravenous Therapy (OPIT) Source Book, LLC

Advertising Information

Welcome to the OutPatient Intravenous Therapy Source Book -
A one-stop resource to products, services and information available for intravenous infusion therapy
in an outpatient and ambulatory setting!

Thank you to the following companies for participating in The OPIT Source Book and Web Site for the past years. We have, and will continue to provide medical professionals world wide with knowledge of products and services available for infusion therapy on the market today in our one-stop resource guide! We welcome you to participate in our newest edition becoming available this year. This edition is very special and dedicated to Alan D. Tice, MD, FIDSA, for his great efforts in outpatient infusion care throughout the world! He is greatly missed!

3M Healthcare	Abbott Laboratories	Alaris Medical Systems
American Society of Health System Pharmacists	Baxter Healthcare Corp.	Bard Access Systems
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Disetronic Medical Systems	HDC Corporation	Germfree Laboratories
Hann's On Software	I-Flow Corporation	Horizon Medical Products
ICU Medical, Inc.	Northwest Management Associates	Modular Cleanrooms
North Shore Medical, Inc.	Tristate Hospital Supply Corp	
Repro Med Systems, Inc.		
Vygon Corporation		

"The OPIT SOURCE BOOK has been proven to be a helpful resource to all providers, manufacturers, and suppliers involved in intravenous therapy and that patients benefit through safe and effective infusion therapy care."

The following pages are our advertising information and forms. Please do not hesitate to contact us at any time.

OPIT SOURCE BOOK, LLC

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Policy

Advertising must be truthful and not defamatory or deceptive. It must not infringe on trademark, copyright, privacy or the rights of others.

The advertiser assumes full liability for advertising content and agrees to indemnify and hold harmless the OPIT Source Book, LLC from all claims, suits and related costs arising by reason of your company's advertisement.

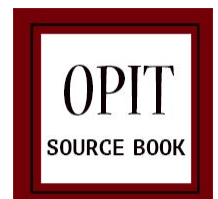
Companies not in the recent edition and who want to participate can begin by placing their information on our web site after all requirements and information is met and received by the OPIT Source Book, LLC. All companies participating in the book will automatically be on our web site, FREE-OF-CHARGE with the information provided for the book. Additional information added to the web site will be charged a fee as described in the pricing. You may also choose to place a "logo" ad on our home page for an additional fee per month.

Distribution

In the past, the OPIT Source Book has had the support of leading intravenous therapy organizations in the United States. Through their organizations, orders through the Internet, phone, and fax, over 16,000 dedicated decision makers, which includes but not limited to, physicians, nurses, and pharmacists received the book in the past, per year of publication. We are in the process of gathering the numbers of books requested by these organizations once again. Our past supporting organizations are:

American Academy of Home Care Physicians (AAHCP)
American Society of Health Systems Pharmacists (ASHP)(Section of Home Care Practitioners)
National Association of Vascular Access Networks (NAVAN now known as AVA)
OutPatient Intravenous Infusion Therapy (OPIVITA)
League of Intravenous Therapy Education (LITE)
Oncology Nursing Society (ONS)

Our numbers are far greater now because of word of mouth and the use of the Internet. Bookmark the OPIT Source Book with our web clip to your Apple device home screen, as described on our web site at www.opitsourcebook.com.



Rates and Specifications

The rate for participating in the book including the web site is as follows:

- One page display for book and web site - 8"x11.5" \$3,200
- Additional information for web - per product (not included in book) \$2,000
(Added text and images for additional information about your product)
- One month home page logo - can be automatically renewed \$1,000

Download the application from the web site. Send in payments along with the completed application and materials. Materials can be sent by e-mail or courier. We now except PayPal. Please contact us with any questions. Thank you

Graphics

The OPIT Source Book accepts artwork provided on virtually any form of CD, DVD or by e-mail files. Please save files in a high resolution, 300dpi for best output. Your disk must include your name and phone number. Brochures can be sent for the Internet and we can design the page for you. Original artwork (photos) to be scanned up to 8.5 x 11 inches. Final size for artwork is 4"h x 6.25"w inches for the book. Choose backgrounds carefully. Very dark or white backgrounds are not always best. You can send color art work and we will re-scan in grayscale for the book. Any transparencies, negatives or additional camera work will be subject to an additional fee.

Product Description

The Source Book text block is approximately 6.25"w by 2.5"h. Please use no smaller font than 10. It is best to submit your information and we will format it for you and send it back for approval. The Source Book is designed for a quick resource. We can add more text and pictures on the web for an added charge. Please see the Rates and Specifications above.

If you have any questions, please feel free to call us at any time. 253-272-0360. We can send you a copy of a past page from the book for an example and guidance.

Deadline for Printed Book:

To be determined. Web information will be added upon approval. Please submit information as soon as possible for publication. Once approved your information will be uploaded to our web site for instant marketing.

Thank you for your continued participation and support.

Table Information

*Please provide us with the following information that pertains to your product.
It is extremely important that this area is not overlooked.*

Vascular Access Catheters

Material: *Silicone, Polyurethane
Lumen: *Single, Dual, Triple
Introducer needle: *3 to 5 Fr or 18 to 15ga
Introducer Type: *Peel apart, peelable sheath, breakaway needle
Staggered or Non-staggered: *no or yes
Catheter gauge and French size: *3Fr-60cm
Outer and Inner diameter: *O.D. - 1.2mm - I.D. 0.7 mm
Priming Volume: *.3ml
Tray available along with single, or dual lumen: *Complete, small, insertion tray

Port Access Devices:

Access Device: *over-the-needle, non-coring needles, winged infusion sets

Ports:

Material: *Titanium, polysulfone
Catheter size: *Single, dual, triple, 4. to 9.5 FR
Catheter Attachment Style: *Pre-attached, attachable, unassembled

Safe Needle Catheters, Devices and Systems

Type: *peripheral catheter, over-the-needle system, Material: *Polyurethane, stainless steel needle

Infusion Pumps

Product Name: *CADD-1®
Volume: *10, 50, 100 or external, depending on the pump
Flow Rate and KVO rate: *0 to 12 mL/hr, 0 to 75 mL/hr
Disposable: Yes/No
Single, Dual, Multidose or Continuous Therapies: Single, Dual, Multiple

You will receive a proof of your product(s) or services prior to publication and before it is included on the web site. Please review, make corrections or approve as soon as possible so there are no delays. Please be sure to fill out the "Application" and return that portion as soon as possible so we can plan on book distribution and participation.

We get a large amount of requests for products. The more we know about your company the more we can help market your products and answer questions that come to us. Please send us additional product information for your files, if possible so we can pass information on to interested medical professionals. Contact us at any time. Thank you and Welcome!

* Examples